Message Text

PAGE 01 PARIS 02138 250133Z

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ACTION COME-00

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INFO OCT-01 EUR-12 ISO-00 EB-07 RSC-01 /021 W

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R 241748Z JAN 75 FM AMEMBASSY PARIS

TO SECSTATE WASHDC 6156

UNCLAS PARIS 02138

COMMERCE FOR OIM SPECIAL ACTIVITIES DIVISION

E.O. 11652: N/A TAGS: BEXP, FR

SUBJ: IN-STORE PROMOTION AT AU PRINTEMPS DEPARTMENT STORES

FINAL CONTRACT WITH AU PRINTEMPS DEPARTMENT STORES SIGNED JANUARY 22, 1975. TEN STORES PARTICIPATING. MASSIVE NATION-WIDE PROMOTION PROGRAM PLANNED. AIRGRAM FORWARDING CONTRACT ORIGINAL AND PROMOTIONAL DETAILS FOLLOWS.

RUSH

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 24 JAN 1975 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Authority: n/a Disposition Case Number: n/a

Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition Pagasar: Disposition Reason: **Disposition Remarks:**

Document Number: 1975PARIS02138 Document Source: CORE

Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

Film Number: D750028-0276

From: PARIS

Handling Restrictions: n/a

Image Path:

Legacy Key: link1975/newtext/t19750123/aaaaatto.tel Line Count: 36 Locator: TEXT ON-LINE, ON MICROFILM

Office: ACTION COME Original Classification: UNCLASSIFIED Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 1

Previous Channel Indicators: n/a
Previous Classification: n/a Previous Handling Restrictions: n/a Reference: n/a Review Action: RELEASED, APPROVED Review Authority: MorefiRH

Review Comment: n/a Review Content Flags: Review Date: 08 APR 2003

Review Event:

Review Exemptions: n/a
Review History: RELEASED <08 APR 2003 by RuthemTJ>; APPROVED <25 NOV 2003 by MorefiRH>

Review Markings:

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JÚL 2006

Review Media Identifier: Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: IN-STORE PROMOTION AT AU PRINTEMPS DEPARTMENT STORES FINAL CONTRACT WITH AU PRINTEMPS DEPARTMENT

STORES TAGS: BEXP, FR To: STATE Type: TE

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006